

YOU COULD WIN A FIRST CLASS TRIP TO LAS VEGAS.

*Presenting The Taste of First Class
Las Vegas Sweepstakes.*

Strictly "First Class." That's the only way to describe The Stars' Desert Inn Hotel & Country Club set on 200 park-like acres in the heart of the legendary Strip.

The Stars' Desert Inn is the Las Vegas standard for elegance, entertainment and hospitality. Amenities include a world famous championship golf course, tennis, an 18,000 sq. ft. European Spa, and five world-class restaurants, including the four-star Monte Carlo Room.

There's also boutique shopping, spectacular room views, superstar entertainment, and of course the excitement of your favorite casino games.

Grand Prize trip for two includes 4 days and 3 nights luxury accommodations, first class ground and air transportation, meals and entertainment, plus \$1,000 cash.

Each carton coupon you redeem is another sweepstakes entry. The more coupons you use, the more times you enter!

With the special savings we've enclosed and some help from "Lady Luck," you could be on your way! So treat yourself to The Taste of First Class, compliments of America's Premium Menthol Brands.

*See enclosed rules for complete regulations without purchase.



TREAT YOURSELF TO THE TASTE OF FIRST CLASS.

Benson & Hedges Ultra Lights: 8 mg "tar," 0.5 mg nicotine—Kings:
16 mg "tar," 1.1 mg nicotine—Merit Ultra Lights: Kings 5 mg "tar," 0.5 mg
nicotine—Kings: 8 mg "tar," 0.6 mg nicotine—Virginia Slims Superslims:
6 mg "tar," 0.4 mg nicotine—Lights: 9 mg "tar," 0.7 mg nicotine av. per
cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.

CVPM-02

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GO FIRST CLASS WITH AMERICA'S PREMIUM MENTHOL BRANDS.

*Pull out these coupons
and save on your choice of
the brands shown.*



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